

January 12, 2018

Keisei Electric Railway Co., Ltd.

Expansion in Sales Outlets of Special Discount Tickets for Visitors to Japan to Various European Countries

from Monday, January 15

"Skyliner Coupon" and "Keisei Skyliner & Tokyo Subway Ticket"

Keisei Electric Railway Co., Ltd. (head office: Ichikawa, Chiba Prefecture; president: Toshiya Kobayashi) will further expand its network of sales outlets overseas for the "Skyliner Coupon" and "Keisei Skyliner & Tokyo Subway Ticket" special tickets that allow foreign visitors to Japan to use the "Keisei Skyliner" economically. Starting Monday, January 15, 2018, sales will begin in Canada and Brazil in addition to various European countries, including Italy, the United Kingdom and France.

The "Keisei Skyliner" is a fee-based limited express train that connects Narita Airport to the center of Tokyo in as little as 36 minutes. This train is equipped with spaces for large luggage in each car. It is possible to use AC outlets and a free Wi-Fi service (only for foreign visitors to Japan) in each seat in the train while traveling. This speed and comfort makes the Keisei Skyliner a popular train.

The "Skyliner Coupon" is a special ticket for foreign visitors to Japan. This makes it possible to buy a "Keisei Skyliner" one-way passenger ticket and special express ticket at a discount price in local travel agencies prior to coming to Japan.

The "Keisei Skyliner & Tokyo Subway Ticket" is a plan passenger ticket for foreign visitors to Japan. The ticket combines one-way or return fare on the "Keisei Skyliner" with the "Tokyo Subway Ticket", which provides free travel on 13 subway lines (nine lines of the Tokyo Metro Subway plus four lines of the Toei Subway) for 24 hours, 48 hours or 72 hours.

We currently sell these tickets at local subsidiaries of H.I.S. in various Asian countries, but we will now begin sales at H.I.S. in various European countries for the first time in response to the growing demand to visit Japan. Furthermore, the South Korean, Chinese and Vietnamese local subsidiaries of H.I.S. and affiliated stores will begin selling the "Keisei Skyliner & Tokyo Subway Ticket" in addition to the "Skyliner Coupon." We will continue working with H.I.S. in the future with the aim of expanding the countries and outlets where our tickets are sold overseas.

Keisei Electric Railway will continue to strive to ensure that foreign visitors to Japan can enjoy their trip here with even more convenience, comfort and peace of mind.

The details of the expanded network of sales outlets of the "Skyliner Coupon" and "Keisei Skyliner & Tokyo Subway Ticket" are on the next page.



Left Photograph: Keisei Skyliner

Upper Right Photograph: Keisei Skyliner & Tokyo Subway Ticket (Exchange Ticket) Image

Lower Right Photograph: Skyliner Coupon (Exchange Ticket) Image



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Overview of Expansion of Sales Outlets for "Skyliner Coupon," "Keisei Skyliner & Tokyo Subway Ticket"

1. Product Names

- "Skyliner Coupon"
- "Keisei Skyliner & Tokyo Subway Ticket"

2. New Sales Locations

• Italy: H.I.S. EUROPE ITALY SRL

• United Kingdom: H.I.S. EUROPE LTD.

Netherlands: H.I.S. Travel Nederlands BV i.o.

• Germany: H.I.S. DEUTSCHLAND TOURISTIK GMBH

France: H.I.S. INTERNATIONAL TOURS FRANCE S.A.R.L

• Poland: H.I.S. POLAND Sp.zo.o.

Canada: H.I.S. Canada Inc.

Brazil: H.I.S. BRASIL TURISMO LTDA.
 South Korea:* H.I.S. International Tours Korea
 China:* JAPAN HOLIDAY, LY.com

• Vietnam:* Song Han Trading & Tourist(H.I.S.)

*The "Skyliner Coupon" is already on sale in South Korea, China and Vietnam. Therefore, we are just starting sales of the "Keisei Skyliner & Tokyo Subway Ticket" for the first time.

3. Sales Starting Dates

Monday, January 15, 2018

4. How to Use

- (1) Skyliner Coupon
 - i) Purchase a "ticket exchange voucher" (valid for six months from the date of purchase) at an overseas travel agency.
 - ii) Exchange the "voucher" for a passenger ticket at a designated exchange location when you arrive in Japan and then use that ticket.
 - * Designated ticket exchange locations
 - SKYLINER & KEISEI INFORMATION CENTER in Narita Airport Terminal 1 Station / Terminal 2 3 Station
 - Skyliner Ticket Counter in Narita Airport Terminal 1 / Terminal 2 3 Station
 - The counters on the arrivals floors inside the Narita Airport terminal buildings
 - Skyliner ticket sales counters in Keisei Ueno Station and Nippori Station.

(2) Keisei Skyliner & Tokyo Subway Ticket

- i) Purchase a "ticket exchange voucher" (valid for six months from the date of purchase) at an overseas travel agency.
- ii) Exchange the "voucher" for a passenger ticket at a designated exchange location when you arrive in Japan and then use that ticket.
- * Designated ticket exchange locations
- SKYLINER & KEISEI INFORMATION CENTER in Narita Airport Terminal 1 Station / Terminal 2 3 Station
- Skyliner Ticket Counter in Narita Airport Terminal 1 Station / Terminal 2 3 Station
- The counters on the arrivals floors inside the Narita Airport terminal buildings











Tokyo Subway Ticket (Image)

From left: 24 hours, 48 hours and 72 hours (All adult tickets)



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5. Sale Prices

Skyliner Coupon

| | | Sale Price | Discount |
|------------------|-------|------------|----------|
| Skyliner One-way | Adult | ¥2,200 | ¥270 |
| | Child | ¥1,100 | ¥140 |

■ Keisei Skyliner & Tokyo Subway Ticket

| | | Sale Price | Discount |
|---|-------|------------|----------|
| Skyliner One-way+ Tokyo Subway 24-hour Ticket | Adult | ¥2,800 | ¥570 |
| | Child | ¥1,400 | ¥290 |
| Skyliner One-way + Tokyo Subway 48-hour Ticket | Adult | ¥3,200 | ¥1,070 |
| | Child | ¥1,600 | ¥540 |
| Skyliner One-way+ Tokyo Subway 72-hour Ticket | Adult | ¥3,500 | ¥1,670 |
| | Child | ¥1,750 | ¥840 |
| Skyliner Round-trip+ Tokyo Subway 24-hour Ticket | Adult | ¥4,700 | ¥1,140 |
| | Child | ¥2,350 | ¥580 |
| Skyliner Round-trip+ Tokyo Subway 48-hour Ticket | Adult | ¥5,100 | ¥1,640 |
| | Child | ¥2,550 | ¥830 |
| Skyliner Round-trip+ Tokyo Subway 72-hour Ticket | Adult | ¥5,400 | ¥2,240 |
| | Child | ¥2,700 | ¥1,130 |

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Reference

1. Overseas Travel Agents Selling the "Skyliner Coupon" and "Keisei Skyliner & Tokyo Subway Ticket"

• Indonesia: PT. Harum Indah Sari Tours and Travel(H.I.S.), JALAN TOUR

• Singapore: H.I.S. INTERNATIONAL TRAVEL PTE LTD,

Changi Travel Services Pte Ltd

• Thailand: H.I.S.Tours

• South Korea: TOURBAKSA, HANATOUR, NAEIL TOUR,

Ohmytrip*, H.I.S. International Tours Korea

• Taiwan: Set Tour*, Pacific Travel Service, LION TRAVEL,

LIFE TRAVEL & TOURIST SERVICE, H.I.S.Taiwan*

China: JAPAN HOLIDAY TRAVEL, LY.com,

BEIJING HIGHEST INTERNATIONAL TRAVEL SERVICE(H.I.S.China)

• Hong Kong: JAL Satellite Travel, EGL Tours, H.I.S.(HONG KONG)

Philippines: H.I.S. (Philippines) Travel Corp.
 Vietnam: Song Han Trading & Tourist(H.I.S.)
 Malaysia: H.I.S. TRAVEL MALAYSIA SDN BHD

• Italy: H.I.S. EUROPE ITALY SRL

• United Kingdom: H.I.S. EUROPE LTD.

Netherlands: H.I.S Travel Nederlands BV i.o.

• Germany: H.I.S. DEUTSCHLAND TOURISTIK GMBH

• France: H.I.S. INTERNATIONAL TOURS FRANCE S.A.R.L

• Poland: H.I.S. POLAND Sp.zo.o.

Canada: H.I.S. Canada Inc.

• Brazil: H.I.S. BRASIL TURISMO LTDA.

*: Indicates an agent where only "Skyliner Coupons" are sold

2. Other "Keisei Skyliner & Tokyo Subway Ticket" Ticket Sales Locations

- ●In Japan
- SKYLINER & KEISEI INFORMATION CENTER in Narita Airport Terminal 1 / Terminal 2 • 3 Station
- Skyliner Ticket Counter in Narita Airport Terminal 1 / Terminal 2 3 Station
- The counters on the arrivals floors inside the Narita Airport terminal building
- NARITA INTERNATIONAL AIRPORT TERMINAL 1 TRAVEL CENTER (Travel information desk for foreign visitors in Terminal 1 of Narita International Airport)
- Airlines
 - Peach Aviation
 - Spring Japan
 - Jetstar Japan
 - Vanilla Air
- •Internet (Keisei Electric Railway website)
 - · Skyliner e-ticket -Fastest Access from Narita to Downtown Tokyo-

English http://www.keisei.co.jp/keisei/tetudou/skyliner/e-ticket/en/
Chinese (simplified) http://www.keisei.co.jp/keisei/tetudou/skyliner/e-ticket/zhs/
Korean http://www.keisei.co.jp/keisei/tetudou/skyliner/e-ticket/zht/